



PRESS RELEASE

IMMEDIATE RELEASE 6 March 2009

Op2i sponsors the International Outsourcing Forum (IoF) 2009 in Barcelona.

Op2i is a sponsor of the International Outsourcing Forum in Barcelona in March 2009. The event plays host to corporate users and suppliers of outsourcing services from across Europe. The event integrates networking, prospect meetings and a feature packed conference. Op2i CEO, Bharat Vagadia will be addressing the conference and launching their recent outsourcing survey report.

Bharat, who is also a board director with the UK National Outsourcing Association, will be chairing a session looking at the outsourcing market and how it is fairing in these economically challenging times.

Bharat Vagadia, CEO of Op2i commented *“Given the current economic environment, there are mixed feelings about whether more organisations will embrace outsourcing and whether the traditional rationale and business models for outsourcing will continue unchanged. Given the focus on short term bottom line for all organisations, it remains a major challenge for the outsourcing industry to persuade end users to incur the substantial initial cost involved in any new outsourcing contract. Given that a substantial number of outsourcing deals fail in one form or another, for one reason or another, for outsourcing and offshoring to penetrate deeper into organisations large and small, new and innovative business models will be required, with much more risk sharing between clients and vendors – the emergence of Outsourcing 2.0 so to speak”.*

The survey report is being made available for free by Op2i, in an effect to disseminate best practice learning for both users and suppliers of outsourcing services. For far too long, users have approached an outsourcing programme with limited knowledge and expertise, which has ultimately contributed to the large number of failures within the outsourcing industry.

The survey report can be downloaded from: www.Op2i.com/accessreport.php

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About Op2i

Op2i is a Business Improvement Firm specialising in Outsourcing providing advisory, training, implementation and managed outsourcing solutions throughout the outsourcing lifecycle. Creating, rather than following best practice.

Op2i provide intermediary services to pre-screened service providers which help clients' go-to market quickly, at reduced cost and risk. Op2i also provides programme management on behalf of our clients. www.Op2i.com

About International Outsourcing Forum (IoF)

IOF provides an ideal opportunity for senior executives charged with outsourcing responsibilities to meet major outsourcing supplier organisations from all over the world. IOF incorporates the Global Locations Strategies Summit (GOLSS). www.tioforum.com

For more information contact: Ross Caldwell

Op2i Ltd

Tel: +44 1763 249203

Email: PressOffice@Op2i.com

www.Op2i.com