



PRESS RELEASE  
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**Op2i director, Dr Bharat Vagadia's new book: "Strategic Outsourcing the alchemy to business transformation" is out**

This book provides a road-map to successful implementation of strategic outsourcing programmes, providing down-to-earth approaches to outsourcing decision making and programme management, based on a grass-roots understanding. A practitioner-focused book for business leaders and managers providing a holistic view of strategic outsourcing, covering the three essential pillars of success: risks, rewards and relationships. The author shows how business leaders can transform organisational business models, structures and mind-sets, taking the reader on a journey through the book's fifteen chapters, helping the reader truly grasp: the drivers for change as a result of globalisation and convergence and their impact on organisational strategies; how outsourcing can transform the various processes and functions of an organisation; the impact outsourcing is having on various industry vertical sectors; the eight foundations of successful strategic outsourcing programmes, which when combined with strategic decision-making knowledge, guarantees that organisations embarking on the strategic outsourcing journey, derive the transformational benefits they seek.

Dr Bharat Vagadia, Director of Op2i commented *"Far too many outsourcing programmes are tactical and driven by the urge to drive costs out of the business. Whilst appropriate for some, a far more strategic approach to outsourcing can yield significant longer term financial benefits; transform the business; drive innovation and collaboration; and overall value from the deal. Nevertheless, delivering strategic outsourcing programmes is far from easy. Hopefully this practitioner focused book with academic rigour will provide the much needed knowledge, and guidance to help organisations more successfully deliver on those initiatives"*.

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# About Op2i

Op2i provides Strategic Business Advisory Services in Business Transformation, Sourcing and Strategic Governance.

We support our clients in developing, structuring and executing business programmes that help transform their operations by making the right strategy, supplier and technology decisions through the provision of strategic insight and the implementation of strategic governance that enhances their competitive advantage through the delivery of auditable board-sponsored or C-level led strategic initiatives.

We have developed proprietary strategic governance software tools to help implement good governance intra and inter organisations.

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